

GET IN FRONT
OF VISITORS
AND LOCALS IN

TAUPŌ'S Shop & Taste 2025

“The ultimate directory on where to eat and shop in the Taupō district! Gain great exposure to locals through their letterboxes, and directly to visitors at key touchpoints such as accommodation, shops and eateries.”
- MANDY, SALES & ACCOUNT MANAGER-NINETYBLACK

WHERE DOES IT GO?

40,000 copies printed to circulate Easter 2025 through to March 2026 throughout the Taupō accommodation circuit, holiday homes, Taupō CBD, selected tourist operations, the Taupō & Tūrangi i-SITEs AND, directly into local letterboxes for the April school holidays.

① CHOOSE A BOOKING SIZE



Small

80(w) x 45(h) mm
1 image + 25 words*

\$430.00+GST



Large

93(w) x 100(h) mm
1 image + logo + 60 words*

\$860.00+GST



Full Page Premium

99(w) x 210(h) mm
Press quality PDF, 3mm bleed

\$1880.00+GST

*Word count depends on
selected advertorial template.

② SUPPLY YOUR ARTWORK

Supply your templated advertorial material:

Please supply us with the necessary files (logos/hi-res images/content within word count) within 14 days after signing

- ✓ Press quality PDF (300dpi) at the correct dimensions
- ✓ No crop marks

Or let ninetyblack's designers create your advert:

Please supply us with the necessary brief and files (logos/ hi-res images/content) within 14 days after signing.

Send it through!

Send your advert material and any booking queries through to:

→ production@ninetyblack.com

③ KEY DATES

14 days after signing

→ Please supply your advert content

1 March 2025

→ Premium advert supply deadline
→ Final layup date

Easter 2025

→ Distribution commences



NinetyBlack

DESIGN. DIGITAL. EXPERIENCE.

Shop & Taste Taupō

Please send your advert material to: production@ninetyblack.com

Account Manager: **Mandy** 027 869 8044 – 0800 90 25 22

Publication Size: 99 x 210mm Portrait