

GET IN FRONT
OF VISITORS AND
BE FOUND ON
THE OFFICIAL



Rotorua Activity Map 2025

“Despite the recent changes to our visitor landscape, maps continue to be one of the most popular tourism tools and visitors to Rotorua love this one! Let us help your business be seen by the right people!”
- MANDY, ACCOUNT MANAGER ”

WHERE DOES IT GO?

80,000 copies published April, distributed throughout the NinetyBlack Rotorua and Taupō accommodation network and Rotorua selected tourism operators.

① CHOOSE A BOOKING SIZE



Rotorua City
47(w) x 47(h) mm
\$829.00+GST



Lakes & Regions
47(w) x 47(h) mm
\$799.00+GST



City Premium
47(w) x 70(h) mm
2 spots only
\$929.00+GST



Premium Back Cover
99(w) x 210(h) mm
1 spot only
Press quality PDF, 3mm bleed
\$2549.00+GST

② SUPPLY YOUR ARTWORK

Supply your templated advertorial material:

Please supply us with the necessary files (logos/hi-res images/content within word count) within 14 days after signing

- ✓ Press quality PDF (300dpi) at the correct dimensions
- ✓ No bleed or crop marks

Or let NinetyBlack's designers create your advert:

Please supply us with the necessary brief and files (logos/ hi-res images/content) within 14 days after signing.

Send it through!

Send your advert material and any booking queries through to:

→ production@ninetyblack.com

③ KEY DATES

14 days after signing

→ Please supply your advert content

22 April 2025

→ Final layup date

May 2025

→ Distribution commences

