



GET IN FRONT OF
VISITORS FOR JUST
\$2.27 PER DAY ON
THE EVER POPULAR

Taupō Activity Map 2025

“Our map continues to move steadily through the accommodation circuit and Taupō and Tūrangi information centres - so make sure your business is found on the district's most popular visitor map!”
- MANDY, SALES & ACCOUNT MANAGER-NINETYBLACK

WHERE DOES IT GO?

90,000 copies are printed every April and distributed throughout the Taupō and Tūrangi accommodation circuit, selected tourism operators and the Taupō and Tūrangi information centres.

① CHOOSE A BOOKING SIZE



Taupō

40(w) x 53(h) mm

\$829.00+GST



Regional

53(w) x 53(h) mm

\$829.00+GST

② SUPPLY YOUR ARTWORK

Supply your templated advertorial material:

Please supply us with the necessary files (logos/hi-res images/content within word count) within 14 days after signing

- ✓ Press quality PDF (300dpi) at the correct dimensions
- ✓ No bleed or crop marks

Or let ninetyblack's designers create your advert:

Please supply us with the necessary brief and files (logos/ hi-res images/content) within 14 days after signing.

Send it through!

Send your advert material and any booking queries through to:

→ production@ninetyblack.com

③ KEY DATES

14 days after signing

→ Please supply your advert content

7 April 2025

→ Premium advert supply deadline
→ Final layup date

Easter 2025

→ Distribution commences

