



BE PART OF THE
BEST ROTORUA
HAS TO OFFER

THE OFFICIAL Rotorua Visitor Guide 2026

“Give visitors a reason to visit by helping showcase a destination that has plenty to offer.”
- MANDY, SALES & ACCOUNT MANAGER-NINETYBLACK

WHERE DOES IT GO?

65,000 copies are printed every November and throughout accomodators, the NZ i-SITE network, Taupō's accomodation circuit, and Rotorua Conference & Event packs.

① CHOOSE A BOOKING SIZE



Quarter Page
80(w) x 45(h) mm
1 image + 30-40 words*
\$475.00+GST



Half Page
80(w) x 93(h) mm
1 image + 60-70 words*
\$950.00+GST



Full Page
80(w) x 189(h) mm
3 images + 75-100 words*
\$1,900.00+GST



Double Page
180(w) x 189(h) mm
4-5 images + 260-280 words*
\$3,800+GST

*Word count depends on selected advertorial template.

② SUPPLY YOUR ARTWORK

Supply your templated advertorial material:

Please supply us with the necessary files (logos/hi-res images/content within word count) within 14 days after signing

- ✓ Press quality PDF (300dpi) at the correct dimensions
- ✓ No bleed or crop marks

Or let ninetyblack's designers create your advert:

Please supply us with the necessary brief and files (logos/ hi-res images/content) within 14 days after signing.

Send it through!

Send your advert material and any booking queries through to:

→ production@ninetyblack.com

③ KEY DATES

14 days after signing

→ Please supply your advert content

11 October 2025

→ Final layup date

November 2025

→ Distribution commences



NinetyBlack

DESIGN. DIGITAL. EXPERIENCE.

The Official Rotorua Visitor Guide

Please send your advert material to: production@ninetyblack.com

Account Manager: **Mandy** 027 869 8044 – 0800 90 25 22

Publication Size: 99 x 210mm Portrait