

GET IN FRONT
OF YOUR NEXT
CUSTOMER IN

ROTORUA'S Shop & Taste 2026

“... the reinvention of this product has been a huge success!
Accommodators love having these to hand out and with visitors, it ticks all
the right boxes - great eat, drink and shop options in a user-friendly format
that is easy to carry around!”
- GARRY LOUGH, GM-NINETYBLACK

WHERE DOES IT GO?

60,000 copies are printed every December and distributed to the Rotorua i-SITE, Taupō i-SITE, throughout the Rotorua and Taupō accommodation network and to selected retail/tourism operators.

① CHOOSE A BOOKING SIZE



Small
80(w) x 45(h) mm
1 image + 25 words*

\$415.00+GST



Large
93(w) x 100(h) mm
1 image + logo + 60 words*

\$830.00+GST



Full Page Premium
99(w) x 210(h) mm
Press quality PDF, 3mm bleed

\$1850.00+GST

*Word count depends on
selected advertorial template.

② SUPPLY YOUR ARTWORK

Supply your templated advertorial material:

Please supply us with the necessary files
(logos/hi-res images/content within word
count) within 14 days after signing

- ✓ Press quality PDF (300dpi)
at the correct dimensions
- ✓ No crop marks

**Or let ninetyblack's designers create
your advert:**

Please supply us with the necessary brief
and files (logos/ hi-res images/content)
within 14 days after signing.

Send it through!

Send your advert material and any
booking queries through to:

→ production@ninetyblack.com

③ KEY DATES

14 days after signing

→ Please supply your advert content

25 October 2025

→ Final layup date

November 2025

→ Distribution commences



NinetyBlack

DESIGN. DIGITAL. EXPERIENCE.

Shop & Taste Rotorua

Please send your advert material to: production@ninetyblack.com

Account Manager: **Mandy** 027 869 8044 – 0800 90 25 22

Publication Size: 99 x 210mm Portrait