



A KEY TOOL
FOR PROMOTING
ROTORUA TO THE
DOMESTIC MARKET



THE Rotorua Magazine

“..It's a cool magazine! We love it at our house. Well done!”
- LISA H. - CONSUMER ”

WHERE DOES IT GO?

60,000 copies will be distributed as newspaper inserts across key regions, including: The NZ Herald (Auckland), Waikato Times, Bay of Plenty Times, The Post (Wellington), and Rotorua Daily Post. This distribution is aligned with RNZ's Rotorua campaign, targeting key Auckland audiences and surrounding regions.

① CHOOSE A BOOKING SIZE



Quarter Page
89(w) x 124(h) mm
or 95 words*
\$495.00+GST



Half Page
180(w) x 124(h) mm
or 120-205 words*
\$990.00+GST



Full Page
180(w) x 250(h) mm
or 175-325 words*
\$1,980.00+GST



Double Page
370(w) x 250(h) mm
or 450 words*
\$3,960+GST

*Word count depends on
selected advertorial template.

② SUPPLY YOUR ARTWORK

Supply your templated advertorial material:

Please supply us with the necessary files (logos/hi-res images/content within word count) within 14 days after signing

- ✓ Press quality PDF (300dpi) at the correct dimensions
- ✓ No bleed or crop marks

Or let ninetyblack's designers create your advert:

Please supply us with the necessary brief and files (logos/ hi-res images/content) within 14 days after signing.

Send it through!

Send your advert material and any booking queries through to:

→ production@ninetyblack.com

③ KEY DATES

14 days after signing

→ Please supply your advert content

Autumn Winter '26

→ Final layup date: 27 February 2026

