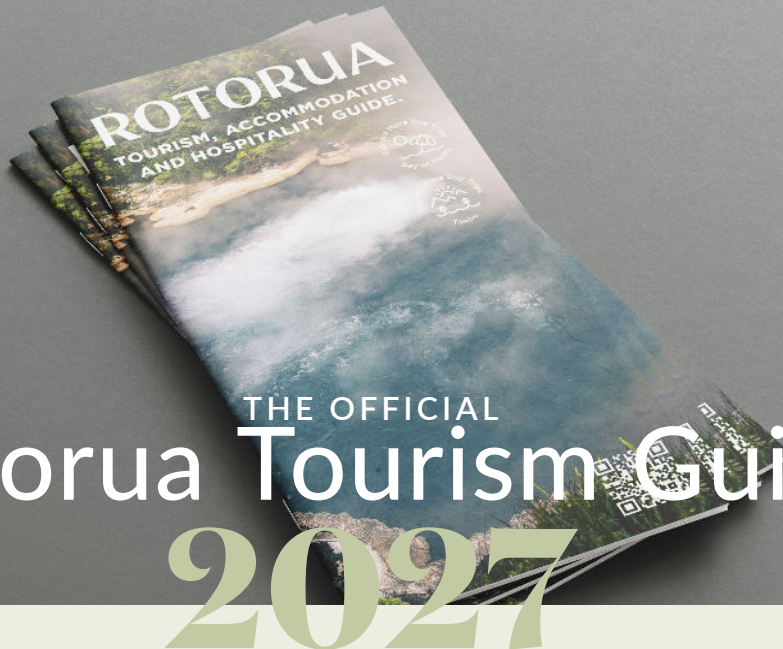




THE OFFICIAL Rotorua Tourism Guide 2027

“ Rotorua has so much to offer. This guide helps give visitors more reasons to explore, stay longer and experience more of what the destination has to offer.
- MANDY, SALES & ACCOUNT MANAGER-NINETYBLACK ”

WHERE DOES IT GO?

The official Rotorua Tourism Guide showcases attractions, accommodation, hospitality, retail and tourism experiences across Rotorua and the surrounding region. With 85,000 copies printed in October, the guide is distributed from November through the nationwide i-SITE network, as well as accommodation networks, hospitality venues and retail outlets across Rotorua, Taupō and Whakatāne. Advertisers will also receive a free listing on an upcoming tourism directory website, with upgrade options available for businesses wanting additional exposure.

① CHOOSE A BOOKING SIZE



Quarter Page
80(w) x 45(h) mm
1 image + 30-40 words*
\$495.00+GST



Half Page
80(w) x 93(h) mm
1 image + 60-70 words*
\$990.00+GST



Full Page
80(w) x 189(h) mm
3 images + 75-100 words*
\$1,980.00+GST



Double Page
180(w) x 189(h) mm
4-5 images + 260-280 words*
\$3,960+GST



Centre Double Page
180(w) x 189(h) mm
4-5 images + 260-280 words*
\$4,250+GST



Back Page
99(w) x 210(h) mm
\$2,999+GST



Front Page
99(w) x 210(h) mm
\$2,999+GST



Inside Back Page
99(w) x 210(h) mm
\$2,250+GST

② SUPPLY YOUR ARTWORK

Supply your templated advertorial material:

Please supply us with the necessary files (logos/hi-res images/content within word count) within 14 days after signing

- ✓ Press quality PDF (300dpi) at the correct dimensions
- ✓ No bleed or crop marks

Or let ninetyblack's designers create your advert:

Please supply us with the necessary brief and files (logos/ hi-res images/content) within 14 days after signing.

Send it through!

Send your advert material and any booking queries through to:

→ admin@ninetyblack.com

③ KEY DATES

14 days after signing

→ Please supply your advert content

11 October 2026

→ Final layout date

November 2026

→ Distribution commences



The Official Rotorua Tourism Guide

Please send your advert material to: admin@ninetyblack.com

Account Manager: **Mandy** 027 869 8044

Publication Size: 99 x 210mm Portrait